



BID4Oban Newsletter

BID4Oban Ltd

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Issue 27

Oban Cycles win with Love Oban Vouchers

A recent conversation with Zoe and Bartosh revealed a great result for them due to the use of Love Oban vouchers. Recently a customer came in looking to purchase a bicycle and with time and professional advice they managed to find a bike that suited her requirements and the correct size. When it came time to pay the customer wanted to pay with a significant amount of Love Oban vouchers. As Oban Cycles had joined the Love Oban Voucher Scheme they were able to complete the sale to their customer's satisfaction.

Zoe is fairly sure that if the vouchers hadn't been involved that sale might have been lost to the internet. Zoe also made the observation that the vouchers are a great way to save for significant purchases. If you get vouchers as a present you can continue to accrue them until you have enough for the item you are looking for which reduces the temptation to spend them piece meal.

In Oban we are very lucky to have two great bike shops in Oban Cycles and David Graham Cycles, who both offer great advice, repairs, sales and servicing. Both are happy to accept Love Oban vouchers.

Since the Love Oban voucher scheme was started November 2013 approximately £15,000 of vouchers has been purchased. The vouchers can only be spent in town ensuring support for local business as well as keeping the 'Oban pound' in Oban.

Upcoming Events weekend of 19th and 20th September

On Saturday the 19th of September Oban welcomes to Mossfield Stadium the **Camanachd Cup Final** with Lovat and Kyles competing for the silverware. Bid4Oban is delighted to have been working with the Camanachd association to help facilitate the event which should see the town very busy.

The 2nd Annual '**Love Oban Motorfest**' takes place on Sunday 20th September in Mossfield Park which is the day after the Camanachd Cup Final. Last year's inaugural event was organised in association with Oban & District Classic Vehicle Club and proved to be great success with entrants from all over Scotland. We are really pleased to continue our partnership with the club who have told us of the interest from other clubs and individuals from afar for our Love Oban event. We have confirmation on a number of vehicles including a Ferrari and a Rolls Royce, last year's show winners who hail from Aberdeen are returning with some colleagues which sounds very promising.

For 2015 we have expanded the event to incorporate local businesses that are in and around the motor trade. With such a healthy local interest the event will hopefully grow in stature.

The 3rd **Ian Macmillan Memorial Primary Shinty Competition** is taking place in Mossfield Park at the same time as **Motorfest**, whilst it is not a BID4Oban event it has around 130 youngsters competing with lots of family & friends accompanying them so it all makes for an interesting and exciting afternoon in Oban.

Oban Sportive also takes place on Sunday 20th this is the annual cycling event organised by Oban Rotary Club. Once again BID4Oban are delighted to support this event and it seems that there is quite a bit of local interest so best of luck to all the competitors

Digital Ambassador News

Our Spotlight Business posts on Facebook are going from strength to strength with many reaching 4000 people or over. I'm delighted with how well received they have been and although the spots are now booked up until the end of October spaces are still available so please do get in touch and I'll happily come along and tell you more. If anyone is interested in learning about how to use social media for their own business then Business Gateway are running an excellent course at the end of September which I would highly recommend.

Although I think this has been one of the wettest summers I can remember there have still been plenty of people about and a wee buzz about the place. Still lots to look forward to this year with the National Mod in October and the Winter Festival in November, I'm going to be exhausted by Christmas.

Oban Tennis Club seeks help

In existence since the 1930's, Oban Tennis and Squash Club are attempting to secure funding for their tennis courts which are coming to the end of their life after 23yrs.

The project is in two phases. The first phase is 3 courts with floodlighting to the Lawn Tennis Association standards. The second phase is for a further court with dedicated mini courts for juniors and adult beginners and a rebound wall for practice.

It is anticipated that the new development would facilitate the clubs continued grow as a hub for playing, coaching and training, and currently has members from Mull to Kilmelfort.

This year a Mini Tennis Academy was formed and currently attracts 60 juniors, coached weekly by a level 5 LTA coach from Glasgow. The courts are important addition to the infrastructure of visitor attractions within the town and are also necessary for the prestigious West Highland Tournament. The tournament has been a fixture on the Scottish tennis calendar for the last 40 years attracting players, their families and spectators to Oban from all over the country.

In conjunction with Atlantis Leisure, the Club has been working tirelessly to raise the £150,000 required for the first phase of this project. Currently £107,000 has been raised with a further £20,000 awaiting funding decision. Under the terms of Active Places funds the Club requires to raise an additional £10,000 locally.

If you feel you can assist with either a donation or marketing opportunities please contact either

Nick Wesley Atlantis Leisure

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Oban Tennis and Squash Club 07990522537

The Rockfield Centre

Congratulations to the Oban Communities Trust on winning the rural innovator award from the Scottish Rural Parliament. After being on a short list of three the decision was then left to a public vote. Another resounding endorsement of this fledging project and the momentum it is gathering! There will be a free workshop in the huts entitled 'Reading the Rockfield Buildings- an introduction to archaeological recording' organised by Archaeology Scotland. Visit the trust web site for full details.

Contact Us

Please feel free to contact the team on the contact details below.

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