

**BID4OBAN Ltd MEETING OF BOARD OF DIRECTORS**  
**Tuesday 16<sup>th</sup> April 2019**  
**6.15 – 8.15 PM. Oban Community Fire Station**  
**Minutes**

Item	Apologies: Alex Needham, Nicky Archibald, Ian Clunie	Lead
<b>Chair: Tony Cave</b>		
<b>1419</b>	<b>Declarations of Interest</b>	
<b>2419</b>	<b>Minutes of previous meeting: 19<sup>th</sup> Feb &amp; 19<sup>th</sup> March AGM</b> <ul style="list-style-type: none"> <li>• Feb proposed by Gregor</li> <li>• Seconded by Fergus</li> <li>• March proposed by Gregor</li> <li>• Seconded by Fergus</li> </ul>	
<b>3419</b>	<b>Matters arising: A Boards</b> – discussing with council how to advertise businesses in side streets. A-boards are reappearing. Apologies given by council that no notice were given, businesses can use A-boards if they follow regulations. BID received communications to say town looked better without A-boards and are willing to work with the council to maintain the appearance of the streets. Andy speaking to Jamie Torrance about directional/business signage had also spoken to Adrian Jackson-Stark. On-going.	<b>AS</b>
<b>4419</b>	<b>Finance Report: February and March</b> <ul style="list-style-type: none"> <li>• Collections continue to be good – Ahead of last year’s collections.</li> <li>• Limited expenditure.</li> <li>• Budget for remainder of the year to be finalised with David McGregor by end of April</li> </ul>	
<b>5419</b>	<b>Chief Executive Update</b> ■■■ A-Frames and Banners- replacing signage/maps. ■■■ ■■■ <ul style="list-style-type: none"> <li>• AITC summit Drymsyne – Good information about Year of Coasts and Waters, attended with OLTA and Oban Live. AITC working on joint project with University of Highlands and Islands which will benefit Oban.</li> <li>• Port of Oban Cruise Group – First ships of the season. Majestic Line and Hebridean started with BID4Oban supporting passengers. Stacking issues for tour buses sorted out. Ships having to use local coaches so tours from ships are very expensive, visitors choosing to stay in town. Event suggested for new boat for Majestic Line. Majestic and Hebridean happy with input.</li> <li>• Winter Festival support – Offer of support with the festival ■■■ ■■■</li> </ul> We have also had discussions with MGM hotels who are keen to offer accommodation deals for the festival. We will pass this information on. Scotrail also happy to a joint promotion with OLTA to bring people to Oban for Winter Festival. Historically the reindeer parade was always end of November. <ul style="list-style-type: none"> <li>• Top up tap installed in Station Square supported by BID4Oban.</li> <li>• Meeting with Dunollie to discuss a major funding package they are trying to obtain. Letter of support sent.</li> <li>• Keep Oban Beautiful – Fully supported by BID4Oban with good coverage and thanks for our support. Helped with advertising in Oban Times.</li> </ul>	

	<ul style="list-style-type: none"> <li>• Scottish Parliament visit. BID4Oban showcased what we do with lots of great feedback. Ten other towns represented, Oban advanced in what Bid does.</li> <li>• Scotland's Towns Partnership economic development workshop and course Edinburgh. Highly productive day with a real focus on what towns should be doing to improve development. Work in conjunction with Council. Meeting required with Fergus. Other towns looking at introducing BID, many towns struggling with 50% occupation of shops.</li> <li>• HIMDF launch – BID4Oban thanked for their support. Kay attending committees. Station Square closed for Saturday event.</li> <li>• Oban Bay Project. Good progress made by this organisation. They are obtaining various funding sources, have a constitution and are working on various plans. BID4Oban should make a funding donation based on what others are putting in. I would suggest a donation of £2000. Trust port could attract further investment. Work needs to be shared with trust port group, they have a lot of good will and offers of help. Decision on funding to be phased, ask for what group hope to do be presented to the directors.</li> <li>• Town Markets – First market of the season last weekend. It is looking like we are on course to have around 12 stall holders for the next market.</li> <li>• Visit Scotland EXPO – Very positive 2-day event with numerous leads taken. We have already had two enquiries direct to the office since the event. 70 appointments booked for event, 9000 people attended event. Looking for high end hotels and restaurants and bespoke experiences like walking tours. Distillery provided a case of whisky to take to the event plus a guide to take to the event, who was very personable. Lots of Chinese and Indian delegates looking at 2020. Next year hope to have AITC and OLTA to have all businesses from Argyll working together and in same area and pull resources for Oban and Argyll branded event.</li> </ul>	
6419	<b>Business Improvement Grant Whisky Vaults</b> <ul style="list-style-type: none"> <li>• Recommend an award of £1000 – approved.</li> <li>• Substantial amount of work undertaken with more to come.</li> </ul>	
7419	<b>Shine a light on Oban</b> <ul style="list-style-type: none"> <li>• Awaiting final design for Black Lyn – beginning in May.</li> </ul>	
8419	<b>Oban 2030 Development Plan</b> – aspirations for the town. Season needs extending perhaps with conference facilities. Winter Festival could be the start of that. <ul style="list-style-type: none"> <li>• Linda Houston</li> <li>• Scoping exercise</li> <li>• Produce plan for Oban Future</li> </ul>	AS
9419	<b>Oban Sportive 12<sup>th</sup> May 2019</b> <ul style="list-style-type: none"> <li>• Sponsorship by Diageo</li> <li>• Bigger event this year – 2-day event this year. Stafford Street closing for event with sponsorship banners. OLTA match funding filming of the event. Hoping to increase numbers to 400/500 which could have a huge impact in the town.</li> </ul>	AS
10419	<b>AOB</b> <ul style="list-style-type: none"> <li>• Directors ID</li> </ul>	ALL
	<b>Ground next to McConnachie's/Tesco – no further forward</b>	
	<b>Adopting toilets at Scottish Water – needs further information.</b>	
	<b>Gap site at old Argyll – gate to be changed, dialogue on-going with planning.</b>	

	<b>LoveOban signs – price was to be £5000 per letter, need to investigate cheaper options – Fusion Marine may be an option</b>	<b>AS</b>
--	--	-----------