

## BID4Oban COVID-19 Update 25 29<sup>th</sup> June 2020

We are keeping businesses updated with the latest information regarding the outbreak of Corona Virus.

Good morning and I hope this email finds you safe and well. Many shops will be opening today and many other businesses within hospitality will be making plans to re-open in the coming weeks. This is just a reminder that we still have quantities of signage available from the BID office in Stevenson Street. Please email your requirements and we can arrange a safe collection time.

[info@bid4oban.co.uk](mailto:info@bid4oban.co.uk)

### **Retail Business among others: Reopen on 29<sup>th</sup> June – ARE YOU READY?**

Please see links to Council and Government checklists for businesses. These have a large amount of advice and guidance on them and it is essential reading for any business reopening next week. Please be aware it is the responsibility of the business owner to ensure they are complying with new guidance and legislation.

BID4Oban are working closely with Argyll and Bute Council and are now represented on the Easing of Lockdown working group. If you have any questions or wish any points raised, please email me on [info@bid4oban.co.uk](mailto:info@bid4oban.co.uk). Conference calls take place every Tuesday afternoon.

Link to information: <https://www.argyll-bute.gov.uk/coronavirus/easing-lockdown-town-centres>

### **Signage and Equipment:**

BID4Oban have sourced a large quantity of signs, banners, stickers, floor graphics and floor tape to enable businesses to advise their customers of social distancing requirements. The good news is these have arrived and are available for collection. For information on what is available at present please follow this link to our website.

[http://www.bid4oban.co.uk/files/1215/9233/0550/BID4Oban\\_Ltd.pdf](http://www.bid4oban.co.uk/files/1215/9233/0550/BID4Oban_Ltd.pdf)

## **The Oban Times**

We are continuing our advertising with the Oban Times for the next few weeks however, they are also offering a special advertising deal for individual businesses that is supported by BID4Oban. As we start to see things moving and the necessity for businesses to spread the word that they are back in business again, we have put together a high-end package for businesses in the Oban and surrounding area to help them do this effectively and at low cost. This opportunity includes The Oban Times and Lochaber Times in print and online and via social media.

We have introduced this 4-week advertising campaign at a very affordable rate, including advert design and copy writing services in the package.

Click here for all the details:

<https://www.obantimes.co.uk/phase2/>

## **The Oban Directory:**

We hope many of you have had a chance to look at The Oban Directory <https://www.obantowndirectory.co.uk/> we've had a lot of very encouraging feedback.

As lockdown is eased and more businesses can reopen, they will be added as quickly as possible. Initially, we will use information from your Website/Facebook page to create your listing.

If you do not want us to create a listing for you then please use this email address, **theobandirectory@gmail.com**, to contact E & A Directories who will either not put it on or will remove it immediately if it is already on.

In time, Eilidh Livingstone from E & A Directories will be in touch with you to see whether you're are happy with all the photos in your listing, if not, Eilidh will arrange with you to take a few photos of your premises (inside and out), van or choose some generic photos.

As the town opens up fully The Oban Directory and the new Oban What's On will give visitors and locals a great place to quickly find whatever they're looking

for and a great place for you to promote your business online completely free until the beginning of July 2021.

**Information on Grants and Funding:**

Please refer to Argyll and Bute Councils website for latest information.

<https://www.argyll-bute.gov.uk/coronavirus-information-businesses>

Andrew Spence -BID4Oban Ltd – 01631 569915 + 07825 013304

Email: [info@bid4oban.co.uk](mailto:info@bid4oban.co.uk)

<http://www.bid4oban.co.uk/>