

BID4Oban Newsletter

BID4Oban Ltd

March 2014

Issue 13

BID4Oban Ltd.



*Would like to invite you to the company's first
AGM*

*To take place on 18th March 2014
6pm for members 6.20pm for general meeting
At the Corran Halls Oban*



(All levy payers have received a letter and information on this event)

News from the BID Office...

Many of you will know our Events and Marketing Manager Mike Rowell. Sadly for us he has decided to move to a full time post at Ballet West. We wish him every happiness and success for the future and thank him greatly for all that he has achieved with BID4Oban since taking up the post in January 2013.

We are delighted to welcome his successor Neil MacKay to the team who will join us on Monday 10th March. Again many of you will already know Neil through his other roles in Oban. Neil has a wealth of experience and ideas to bring to the events & marketing role in the Bid team.

Scottish Pool Open Championship

BID4Oban are proud to support the Scottish Open Pool Championship which will take place in Oban on the 29th-30th March with competitors arriving on Friday March 28th. Over the two days of the event, over 200 players will compete in the men's, ladies', seniors, juniors and under 21 categories and many internationally known players have expressed an interest in the competition. This is the first time this event has been held in Oban and it is hoped that if it is a success, it will be a regular feature of the town social calendar.

The event is an opportunity for town businesses to promote their products and services to the large number of players, their families and supporters visiting the town.

There are two ways that you can get involved in this event with BID4Oban

WELCOME PACKS

BID4Oban is going to provide a 'Welcome to Oban' pack to participants. This will contain general Oban information and is an opportunity for levy payers to market their businesses directly to the town. If you would like to include promotional material in our welcome pack, please contact Shona at shona@bid4oban.co.uk or on 01631 569915.

What you include is entirely up to you .

- ◇ Just let visitors know about what you sell, what your menu is or where you are
- ◇ You may have a particular offer that you want to promote
- ◇ You may even decide to hold a special event or promotion exclusively targeting the players and families

This is a free service provided by BID, all you need to do is provide 250 leaflets or offer promotional material and we will do the rest.

SCAVENGER HUNT

We are looking for at least 15 shops and restaurants in the town centre to display individual numbered pool balls in their windows. We will issue a card to everyone in their welcome pack which they can then take around the town and when they spot a ball in a window, they go into the shop and get their card stamped.

Completed cards will be entered into a prize draw to win Love Oban Vouchers and other prizes.

This is also an opportunity for shops to create window displays on a Pool theme and get into the spirit of the event to make the pool players feel welcome to Oban.

If you are interested in taking part by displaying a ball, or would be prepared to offer a prize for the winners, please get in touch with Shona on 01631 569915 or Shona@Bid4oban.co.uk

Business Frontage Scheme Round Three

The deadline for the third round of the Business Frontage scheme was last Friday 28th February. If you are still thinking about doing a business frontage improvement, but missed the deadline, get in touch to see if there is anything we can do for you. Email shona@bid4oban.co.uk or call the office on 01631 569915.

Love Oban Gift Voucher Scheme

News From Business Gateway...

The people of Oban have taken the Love Oban voucher scheme to their hearts and over £6000 worth of vouchers have been bought and given as gifts.



The vouchers can only be spent in participating businesses in Oban and will provide a boost to consumer spending. Currently there are 70 participating businesses signed up to accept the vouchers, which are identified by their window stickers and are listed on the BID4Oban website, but it is not too late for businesses to sign up and take advantage of the scheme. The scheme is open to all levy paying businesses and associate members of the BID company.

Accepting vouchers is really straight forward, all you are required to do is check a voucher being presented is genuine and valid, then accept it as you would cash in payment for goods or services. Payment is claimed back from BID4Oban and we will pay the money into your account within 5 working days of receiving our claim. Remember you receive full face value of all vouchers redeemed and the participation in the scheme does not cost businesses anything.

BID4Oban has received some updates from Business Gateway that may be of interest to levy payers...

Help a young person get into work, and get an extra pair of hands for £35 per week

Do you know how the Waste Scotland Regulations 2012 will affect your business?

From January 2014, all businesses, private, public, and third sector, big and small, must recycle metal, plastic, glass, paper and card. Resource Efficient Scotland by Zero Waste Scotland on behalf of the Scottish Government help organisations across Scotland save money by using resources more efficiently. They provide free, specialist advice and on-site support to help businesses, public and third-sector organisations cut their energy, water and raw material costs. For free advice and support on meeting the new Regulations and how to save money, visit www.resourceefficientscotland.com or call 0808 808 2268.

Working Rite is a charity who pairs keen, capable young people with local employers to build their skills and get into the world of work.

- 3-6 month placements, with ongoing support for employer and trainee
- Working Rite provide trainee with £55 per week allowance, employer to contribute £35 per week

For more information on how you could help a young person in your community, and get an extra pair of hands for your workplace, you can visit <http://www.workingrite.co.uk/> or contact Audrey Macfadyen Tel - 07808 705003

Email Audrey@workingrite.co.uk or
Kim McAllister Tel - 07551 158583
Email Kim@workingrite.co.uk

Are you a supplier or distributor of fresh meat or fish? Argyll & Bute Council to pilot new approach for tender opportunities.

Argyll and Bute Council are inviting suppliers and distributors of fresh fish/meat products to a Meet the Buyer event/ Suppliers Forum at the council chambers in Kilmory, Lochgilphead on 25th March 2014.

To book a place contact Elaine Appleby on elaine.appleby@argyll-bute.gov.uk or 01369 708594, or to find out more visit <http://www.sdpScotland.co.uk/events/events-calendar/2014/march/meet-the-buyer---fresh-meat-fish-tender-from-argyll-and-bute-council>

Contact Us:

Nic Jones—Project Manager

Email: nic@bid4oban.co.uk

Neil MacKay—Events & Marketing Manager

Email: neil@bid4oban.co.uk

Shona Neil—Administrator

Email: shona@bid4oban.co.uk

Office Tel: 01631 569915