

BID4OBAN Ltd MEETING OF BOARD OF DIRECTORS
Tuesday 15th January 2019
6.15 – 8.15 PM. Oban Community Fire Station
Minutes

Chair: G MacKinnon	
	Present: G MacKinnon, R MacCuish, F Murray, A Spence, A Needham, I Clunie, J Forbes, G MacKechnie Apologies: N Archibald, T Cave Minutes: K McDonald
1119	Declarations of Interest: None
2119	Minutes of previous meeting: November 20th 2018 Proposed: G MacKinnon Seconded: F Murray
3119	Matters arising: None
4119	Finance Report: <ul style="list-style-type: none"> • Levy income for December £69K - £32K just in, levy coming in quickly. • A&B Lighting income £9K • Insurance Claim £2.5K • Love Oban income increasing estimated £2.5K - £13 500 sold last year, only 80-85% uptake which generates income.
5119	Chief Executive Update: <div style="background-color: black; width: 100%; height: 1.2em; margin-bottom: 5px;"></div> <ul style="list-style-type: none"> • <div style="background-color: black; width: 100%; height: 1.2em; margin-bottom: 5px;"></div> • OBMG attended meeting this week. Progress update. Meeting arranged with Mike Russell MSP. Would BID4Oban consider a grant to support the funding of a consultant? Amount? – Willing to contribute to funding once other funds are in place. • POOCG – Many new contacts made at the last Cruise Scotland Conference in Dundee. Receiving approaches from cruise companies as to the services and experience we can supply • Have received approach from Grand Circle Corporation as to supply tour guides and services to a cruise ship holding 90 passengers with 10 visits to Oban. This is as a direct result of Kay supporting them at short notice last year. • Meeting with OLTA to discuss ways of working closer. We are due to pay over £10K as part of our commitment to fund them this year – Expo in April OLTA, BID and Oban Live sharing stand to market Oban • Fireworks display for November and December booked for 2019. We will be looking at ways of expanding the events and creating a greater buzz about the town – BOWfest cancelled this year, same weekend as Motorfest. Neil has been approached by people wanting somewhere else to go. CHARTS had been due to launch at BOWfest and could now perhaps come to Oban with other events taking place. Andy to take forward.
6119	Fireworks 31st December <ul style="list-style-type: none"> • Highly successful with large crowds in town centre

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	<ul style="list-style-type: none"> Complaint received from EHO regarding fallout area however we have sent all risk assessments etc and EHO is in contact with Fireworxs Scotland 	
7119	Budget 2019 <ul style="list-style-type: none"> Budget for 2019 is now included in the December Finance figures Additional income above levy of £11.6K Expenditure detailed Expenditure on floral displays may rise after Brexit, businesses could be asked to sponsor floral baskets 	
8119	Review Magazine Promotion – March 2019 <ul style="list-style-type: none"> Will go to press 25th January 16 pages highlighting BID4Oban achievements and information 	
9119	Parking Update <ul style="list-style-type: none"> Further meeting on 9th January with area committee and Jim Smith. Many measures in place and confirmed for completion by Easter Paying for parking could be made easier and weekly tickets could be sold for carparks rather than monthly. Roddy to put forward at council meeting. Parking information needs highlighted in Oban Times and BID could also promote. Safety issue with cars parking on wrong side at the top of George St. 	RM
10119	Shine a Light on Oban <ul style="list-style-type: none"> BID4Oban awarded £11.5K from Common Good Fund Meeting to be held with contractor and McNiven Electric Information regarding implementation for next board meeting Other businesses in Stevenson Street to tie in with lighting 	
11119	Reindeer Parade and Lights switch on 2019 <ul style="list-style-type: none"> Proposal to move back by two weeks to 30th November Reasoning is feedback from retailers that town went quiet after Winter Festival ended, 2nd event will keep people in town after payday. No dialogue with Winter Festival Committee Awaiting confirmation from Reindeer company 	
12119	Welcome feature update <ul style="list-style-type: none"> Draft designs will be ready soon Corran Halls gardens would be perfect for OBAN letters which could be moveable. Fusion Marine may be able to supply maintenance free material 	
13119	Levy Debt Issues <ul style="list-style-type: none"> Meeting 1st February with A&B and Walker Love, debt collectors. I have raised my concerns at the businesses not paying levy. Are we willing to take legal action? 	
14119	Oban Live Application <ul style="list-style-type: none"> Application made for £15K – application agreed If successful BID4Oban will be seeking a larger brand presence at the site and on all marketing. In kind benefits to Oban Live £5K 	
15119	Highlands and Islands Music and Dance Application <ul style="list-style-type: none"> £1600 application – application agreed Good economic impact 	

16119	AOB <ul style="list-style-type: none">• Event in May launching electric vehicles and promoting active travel route Tyndrum-Oban-Mull• Rockfield Community Trust are ready to appoint contractors, it would be worth opening toilets at Rockfield• Staff training is taking place• Pavements between Calmac and Cuan Mor are a disgrace. Andy has raised the issue, only 1 Sweeper is working at the moment. Street cleaning should start much earlier in the day.	
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