

BID4OBAN Newsletter



BID4Oban Ltd

March 2013

Issue: 2

News from the BID Office!

News from the Sub-Groups.

Environmental Improvements

Unfortunately due to extra work commitments, Andy Spence has decided to step down as Chair Person of the Environmental Sub-group; however he will still keep his place amongst the board. We are delighted to announce that the new Chair of Environmental Improvements is Alister Jackson of Jackson the Butchers.

The key objectives of the Environmental Sub-group are to ensure that the town centre is welcoming, vibrant and clean. We are currently working in partnership with the Council to clean up Oban's streets; by the time the summer seasons begins the BID will have; power-washed the pavements, removed weeds and other substances from the sidewalk, created and improved the floral displays around town and cleaned up Oban's beach.

On Sunday 24th March 2013, BID4Oban will be introducing their first 'Help us help Oban' Beach clean up event. We will be meeting at the Clock Tower at 1pm, and from there we will litter pick our way along to the War Memorial! All equipment will be provided, we just ask all volunteers to wrap up warm and hot refreshments will be available! BID4Oban would like to thank Coasters Bar for agreeing to provide tea and coffee for the volunteers and Markie Dan's for providing the bacon rolls! **IF YOU WOULD LIKE TO HELP US HELP OBAN THEN PLEASE CONTACT JASMINE AT THE BID OFFICE OR HEAD TO THE OBAN TOWN DIARY FACEBOOK PAGE AND 'LIKE' THE LINK! ALL VOLUNTEERS ARE WELCOMED**

The BID continues to work with the Council and landlords/lease holders to 'dress up' the empty units located around the town. **IF YOU ARE THE LANDLORD OR LEASE HOLDER OF AN EMPTY PROPERTY THEN PLEASE CONTACT JASMINE.**

Bid4Oban would like to thank all of the businesses in town that have applied for the first Business Frontage Scheme. For those businesses that are still interested in applying, the next deadline is in September.

Events / Marketing

The last newsletter reported the plans that BID4OBAN has for the Oban Town Diary and the Events Grants Scheme. We are pleased to report that both of these projects are progressing well. The Oban Town Diary website is now being managed by Jasmine in the BID office and the number of events being posted is increasing by the day thanks to the email sent round to many event organisers. We are hoping news of the site will spread by word of mouth. Events are also posted on the new Oban Town Diary Facebook page www.facebook.com/ObanTownDiary, please 'like' us and spread the word. We also plan to use the events information on the website in more traditional ways, producing a "what's on" leaflet and a listings poster for the wooden information boards around town. BID is taking over responsibility for the boards and they will be used to display a map in addition to the "what's on" information. Both of the boards and the leaflet will provide a valuable advertising space for local businesses who want to get their message straight into the hands of visitors to the town. If anyone is interested in advertising please contact Jasmine at the BID office.

BID4OBAN'S BUSINESS FORUM MEETING

'ADDING VALUE'



Monday 11th March 2013
6pm-8pm
The Olive Garden, Railway
Pier, Town Centre, Oban,
PA34 4LW

An opportunity to see how the BID is progressing and an opportunity for Oban's businesses to find ways in which to add value and potentially saving money in utility procurement.

The Running order is as follows:

- Update from BID4OBAN
- Business Mentoring presentation from our sponsors 'Business Mentoring Highlands and Islands'
- A presentation in utilities procurement
- Q&A session
- Networking Opportunities (*A cash bar will be open*).

If you are unable to attend this event, Please think about sending an alternative member of your business/company to attend.

BID4OBAN would like to thank 'Business Mentoring Highlands and Islands' for sponsoring this event, and thank Colin and Joan Felgate for providing the venue.

If you have any questions please contact BID Administrator Jasmine Boak at admin@bid4oban.co.uk



BID4Oban's Environmental Improvements Sub-group is looking for committed people who care about Oban to become members!

Email: admin@bid4oban.co.uk if you're interested in joining!

The grants scheme has been launched with an article in the Oban Times and through BID website and Facebook page. BID has allocated a total of £28,000 per annum for the next five years to increase the size, range and number of events and festivals in Oban.

Applications are welcomed from any organisation that is non-profit making and is planning an event taking place in Oban. If an event is taking place in a number of locations the grant can assist an element that will benefit the BID area of Oban. The scheme is open to new events and regular, established events who want add a new element to what they have to offer.

The form and guidelines are available from www.bid4oban.co.uk/bid-projects/grant , call 01631 569915 or email mike@bid4oban.co.uk. Inquiries and applications have already been received from a range of organisations and we look forward to awarding grants in the next month or so.

The sub –group is working on the street ambassadors’ project and will have more to report by the next newsletter.

Changes to waste regulations

From January 2014, new regulations will require all businesses in Scotland to separate their waste paper, card, metal, plastics and glass ready for recycling and some businesses to separate their food waste. These regulations will affect businesses of all sizes, and across all business sectors.

Effective waste management can be good for business as well as being good for the environment. It can help reduce your operating costs and improve your environmental credentials.

Zero Waste actions will help Scotland's business by:

- Cutting costs and improving efficiencies
- Driving change through supply chains
- Meeting customer demand for sustainable products and services

Zero Waste actions will help the environment by:

- Reducing Scotland’s dependence on landfill
- Cutting CO² emissions and meet climate change targets
- Conserving finite natural resources

Head to <http://www.zerowastescotland.org.uk> to find out how this will affect your business.

An Independent TV Productions Company – Outline Productions recently contacted BID4Oban. The company has made shows for the likes of; Channel 4, Sky 1 & Sky1 HD and BBC 2. They are currently making a new series about ‘small (10+) to medium sized businesses in the UK. The premise of the show is how independently run companies in the UK could change their marketing strategy to generate more foot-fall and cope in the current climate.’ They are looking to communicate with companies whose annual turnovers are not increasing and may therefore benefit from marketing advice. If you would like to know more then head to: <http://www.scribd.com/doc/123943895/Business-documentary-series>.

OBAN TOWN DIARY

Got an EVENT? Log on to the Oban Town Diary Website and you get:

- **FREE listings of your event on the OTD website**
- **FREE listings on Facebook and FREE promotional help when you ‘Like’ us: www.facebook.co.uk/ObanTownDiary.**
- **FREE LISTINGS IN THE NEW ‘WHAT’S ON IN OBAN’ GUIDE**
(starting in May 1st)!
- **AND FREE LISTINGS ON THE 6 INFORMATION BOARDS LOCATED ROUND TOWN! (Starting in May 1st)!**

You get all of this FREE OF CHARGE when you post your event on www.obantowndiary.co.uk

Contact Us

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