

BID4Oban Ltd
Annual General Meeting
2019
Established 2012



Oban Business Improvement District
www.bid4oban.co.uk



AGM

Chairman – Tony Cave

Ordinary Business

To receive the report and accounts
for the company for the year ended
31st October 2018



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BID4Oban Limited
 Profit and loss account
 For the year ended 31 October 2018

| | 2018 | 2017 | 2016 | 2015 |
|---|------------------|------------------|-----------------|-----------------|
| | £ | £ | £ | £ |
| Turnover | 182,268 | 176,307 | 172,139 | 151,224 |
| Cost of Sales | <u>(141,221)</u> | <u>(115,353)</u> | <u>(49,298)</u> | <u>(97,020)</u> |
| Gross Profit | 41,047 | 60,954 | 122,841 | 54,204 |
| Administrative expenses | <u>(74,105)</u> | <u>(68,838)</u> | <u>(70,552)</u> | <u>(73,566)</u> |
| (Loss)/profit on ordinary Activities before taxation | <u>(33,058)</u> | <u>(7,884)</u> | <u>52,289</u> | <u>(19,362)</u> |



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As special Business:

In accordance with the articles of association, confirm the appointment of the following board members who joined the board since the last AGM:

- a) John Forbes
- b) Gilbert MacKechnie



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AGM

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As special business

In accordance with the articles of association, having reached the 3rd AGM since appointment, to consider and if thought appropriate, to reappoint the following directors of the company:

- a) Alex Needham
- b) Fergus Murray
- c) Gregor MacKinnon



AGM Public Meeting & Presentation

- Review of the last year and BID4Oban progress to date
- Plans for this year
- Q&A
- Future of the BID 2022 and beyond
- What direction would you like to see the BID take to benefit Oban?
- Q&A



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BID4Oban – Our Objectives 2017-2022

- Making the best first impression
- Lets shout about what's happening in Oban
- Extend the season
- Making Oban the place to stay, explore and spend
- Working together for a more prosperous future



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Making the best first impression

- 70 Business Improvement Grants
- Christmas Lights
- Christmas Lights Partner with A&B
- Floral Enhancements Town Centre
- Community Projects
- Town WIFI
- Green Machine
- Town Ambassadors



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Lets shout about Oban

- Fireworks November and Hogmanay
- Reindeer Parade
- Motorfest
- Oban Live £1.4m PA Impact
- Oban Live Fringe
- Oban Tour Guides
- Port of Oban Cruise Group
- Port of Oban Cruise Group Commercial proposition
- Town Diary
- Town Markets



Extend the season

- OLTA Partnership Working
- Marketing Oban Externally
- Cruise Scotland
- Year of Coasts and Waters
- Motorfest Weekend
- Highlands & Islands Music & Dance Festival



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Making Oban the place to stay, explore and spend

- Love Oban Vouchers
- Love Oban Promotions
- Marketing and Advertising Oban Times
- Town Ambassadors
- Tour Guides
- Environmental Improvements



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Working together for a more prosperous future

- OLTA
- Argyll and the Islands Tourism Alliance
- Argyll and Bute Council
- Infrastructure Projects
- Port of Oban Cruise Group
- Oban Bay Management Group
- North Pier Pontoons



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Plans for 2019

- Continue with all the previous projects and successful alliances
- Light up Oban Project
- Closer relationship with OLTA
- Improved promotion and marketing of Oban
- EXPO 2019
- Oban as a University Town
- Scottish Government Town Centre Investment
- Improve working arrangements with A&B – Projects
- Oban is fastest growing town in Argyll
- Improved Environmental Projects



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Future of the BID 2022 and beyond

- Current BID4Oban term will end in October 2022
- Three more years to go
- It can carry on in its current format
- We can increase the BID area, services provided, investments, infrastructure projects
- We need to start planning now
- If we are to change the format we need to gather ideas, projects and initiatives that will have economic improvements.



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AGM Public Meeting & Presentation

What direction would you like to see BID4Oban take post 2022 to benefit Oban?

Q&A



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