

**BID4OBAN Ltd MEETING OF BOARD OF DIRECTORS**  
**Tuesday 19<sup>th</sup> February 2019**  
**6.15 – 8.15 PM. Oban Community Fire Station**  
**Minutes of Meeting**

Item		Lead
<b>Chair: Tony Cave</b>		
	<p><b>Present:</b> G MacKechnie, G MacKinnon, I Clunie, F Murray, N Archibald, T Cave, A Spence  <b>Apologies:</b> J Forbes, A Needham, R MacCuish  <b>Minutes:</b> K McDonald</p>	
<b>1219</b>	<b>Declarations of Interest</b> – I Clunie involved with Oban Sportive	
<b>2219</b>	<b>Minutes of previous meeting: January 15<sup>th</sup> 2019</b> Prop – F Murray Sec – G MacKinnon	
<b>3219</b>	<p><b>Matters arising:</b></p> <ul style="list-style-type: none"> <li>• Bowfest Charts [REDACTED]. Bringing to Oban on the same weekend as Motorfest. Craft market and music in Distillery on Saturday and approach seafood restaurants re seafood event to promote Oban as Seafood Capital of Scotland.</li> </ul>	<b>AS</b>
<b>4219</b>	<p><b>Finance Report</b></p> <ul style="list-style-type: none"> <li>• Higher collections 101K Vs 83K same period last year.</li> <li>• Admin fee to be recharged to A&amp;B due to increase, going to challenge.</li> <li>• Love Oban Voucher £5000 since end of November</li> <li>• RA Clements have accounts due to be signed off soon</li> </ul>	
<b>5219</b>	<p><b>Levy Debt Issues</b></p> <ul style="list-style-type: none"> <li>• Meeting with A&amp;B &amp; Walker Love 8<sup>th</sup> February.</li> <li>• Very positive meeting and concerns raised with WL as to their diligence. [REDACTED]</li> <li>• Concerted effort to collect from persistent offenders.</li> <li>• Write off £6455 debt that is uncollectable due to costs and liquidations etc. 94% Levy collection rate which is a good position to be in, average with other bids 93%.</li> <li>• Concerted effort to chase 2019 debt as this is likely to result in collections for previous years.</li> <li>• Debt demand letter to be sent out with the threat of publication on website. This information is in the public domain as they all have warrants against them. Recommending send out demand letters with threat to publish names in future with consultation with Argyll &amp; Bute Council. AS will send letter round for approval before it is sent out. Bailiffs will be in town in next few months.</li> <li>• Likely that this threat may result in collections.</li> </ul>	<b>AS &amp; RM</b>
<b>6219</b>	<p><b>Chief Executive Update</b></p> <ul style="list-style-type: none"> <li>• Port of Oban Cruise Group continuing with its commercial venture. Contract with Grand Circle and contact has been made with Ships Agent</li> </ul>	

	<p>Denholm’s who are keen to be very helpful with facilitating Ambassadors and what is on offer in Oban. Oban Times will publish a weekly cruise ship column by Kay. Crew will be provided with support from the Cruise Group and Apostleship of the Sea.</p> <ul style="list-style-type: none"> <li>• Port of Oban parking issues for coaches and an emergency committee meeting is being instigated by A&amp;B on 5<sup>th</sup> March.</li> <li>• Cruise tourism workshop held in Oban and attended by Kay, highly beneficial and lots of contacts made.</li> <li>• Kay attended two social media courses through business gateway.</li> <li>• Parking – Good news with regards to long stay and weekly tickets. Still issues with payments via card and phone. Jim Smith from Council aware of this and escalated through the area committee.</li> <li>• Street Cleaning- Issues raised with the area committee regarding the poor service we are experiencing. Escalated again and meetings sought with all involved. There are serious issues with the service and no improvement being made. Andy has documented all conversations with council on this issue. Action plan needed for street cleaning, baseline services need to be raised. Ongoing for a very long period. Andy may go back to Cleland Sneddon with Roddy being policy lead. The threat of a public meeting could be used but may end up as a melee, the Oban Times could be used to raise the issue. An action plan with all these actions may be worth working through. Keep Oban Beautiful have a Spring Clean at the end of March but council support is needed. Pavements at the top of George Street are starting to break up again and trunk roads need involved. Campbelltown was spotless compared to Oban because of a very keen employee of the council, same in Helensburgh. Andy and Fergus will develop action plan, raise the history.</li> <li>• A-Boards – Issues with council policy</li> </ul> <p>█ Oban Bay Management Group. BID is involved and good progress is being made. █</p> <ul style="list-style-type: none"> <li>• AS attended the STP meeting in Inverness. Met with BID companies across North of Scotland. Lots of useful contacts made in particular the Inverness and Loch Ness Tourism BID. This is something we may need to consider for the next re-ballot to extend our area. Oban being held as a best practice BID.</li> <li>• Oban Healthy Town meeting. Progressing</li> <li>• Meeting with Linda Houston looking at future BID4Oban plans. Proposal to have some key projects over the next two years that will culminate in legacy projects that will take the BID to 2028.</li> <li>• Meeting with Maurice Wilkins and Keep Oban Beautiful. Plan of action for 30<sup>th</sup> and 31<sup>st</sup> March which we will promote and sponsor</li> <li>• McCaigs Tower – Plan to revitalise the entrance and internal planting with Maurice Wilkins</li> </ul>	AS & FM
7219	<p><b>Review Magazine Promotion – March 2019</b></p> <ul style="list-style-type: none"> <li>• Previously issued to directors. Ran feature in Oban Times as well as Review this week. Further enquiries about market and first hanging basket been sold. Article has done what we hoped and can be put electronically onto website. Scotland’s Towns Partnership are also sharing. It would be a good idea to repeat every year to remind people what BID does.</li> </ul>	AS
8219	<p><b>Grant Application – Oban Sportive</b></p> <ul style="list-style-type: none"> <li>• £1000</li> </ul>	

	<ul style="list-style-type: none"> <li>• Good economic impact as it is now a two-day event.</li> <li>• This year the main sponsor is Diageo, BID banners could go on barriers to promote our sponsorship.</li> <li>• Event could be arranged to be outside the Distillery when competitors come back to make it more atmospheric.</li> </ul>	<b>AS</b>
<b>9219</b>	<b>Floral Arrangements</b> <ul style="list-style-type: none"> <li>• Last years supplier no longer available</li> <li>• We will use Cakebreads GC and Plantscape Ltd. Baskets have to go to Derbyshire and they will deliver filled to Oban. No other suppliers available. Troughs being done locally by Cakebreads who are a levy payer.</li> <li>• Target to be in place last week in May ready for Oban Live.</li> </ul>	
<b>10219</b>	<b>Legacy Projects – BID4Oban</b> <ul style="list-style-type: none"> <li>• Held meeting with Linda Houston and looking at where the BID goes over the next three years. We need to create some legacy projects and also a vision for the future of Oban working with all key partners for the benefit of the town – Ideas? Next meeting to include what Directors would like to see as future of BID</li> </ul>	
<b>11219</b>	<b>AGM 19<sup>th</sup> March</b> <ul style="list-style-type: none"> <li>• Proposal is to hold in the Perle? Different format, open forum</li> <li>• All directors to attend</li> <li>• Accounts to be adopted</li> <li>• Mailshot out to all levy payers plus ad in Oban Times.</li> </ul>	<b>AS</b>
<b>12219</b>	<b>AOB</b> Oban features in Rural Growth Deal, role for BID is strategic direction of town, trying to tackle congestion and housing outside town, big issues over the next 5 years to keep Oban improving. Town centre element of council budget, transformational plan for town centre. AGM could kick that process off by asking businesses for priorities for the future. Big things now need to be addressed with input from the business community. Conference centre would be a huge plus with year-round business. Information needed from council about road repairs – programme should be published on Thursday. Junction at Dunbeg very dangerous and could benefit from traffic lights which is the responsibility of Transport Scotland, but BID should approach them and ask for a speed revue. A roundabout would slow down speed and is needed before more houses are built. Pavement on Bealach an Righ too narrow but nowhere to expand.	