

BID4OBAN Ltd MEETING OF BOARD OF DIRECTORS
Tuesday 18th September 2018
6.15 – 8.15 PM. Oban Community Fire Station
Minutes of Meeting

Item		Lead	Status
Chair: Tony Cave			
	<p>Apologies: Alex Needham Present- Tony Cave, Roderick McCuish, John Forbes, Gilbert McKechnie, Fergus Murray, Nicky Archibald, Gregor McKinnon, Andrew Spence</p>		
1918	Declarations of Interest	None	Actions
2918	<p>Minutes of previous meetings: April – Proposed by R McCuish, seconded Tony Cave. May – Not available August – Roddy McCuish, seconded John Forbes</p>		
3918	Matters arising	None	None
4918	<p>Finance Report:</p> <ul style="list-style-type: none"> • Limited expenditure this month • Business frontage £1370, Shinty grant £700, Motorfest £500, WIFI Licence £1500 • Additional income from Hebridean Princes and Majestic Line • More progress with debt consolidation 		
5918	<p>CEO Update</p> <ul style="list-style-type: none"> • None this month all combined with events. 		
6918	<p>Event Grants</p> <ul style="list-style-type: none"> • Camanachd Cup – Previous sponsorship of £3500 • Excellent event with the vast majority of spectators traveling from outside the area. • Excellent BID4Oban Branding with banners etc • Excellent TV coverage • Motorfest – Excellent event • 70 Vehicles with about half from outside Oban area • Full contingent of emergency services • Clan mountain bike stunt team who were fantastic • Estimate a crowd of 2000 throughout day • Complaints from taxi drivers despite being written to five weeks previously. • TMP will be in place for future events. 		
7918	<p>Business Frontage Update:</p> <ul style="list-style-type: none"> • Lots of interest generated by recent advertising. • Sport Shop £963 • Other grants paid – Oban Phoenix Cinema • Contact owner of old Argyll Hotel site as to improvements that could be made. 		

8918	<p>BID advertising shop local campaign:</p> <ul style="list-style-type: none"> • 10% off the selling price of Love Oban Vouchers 11th – 20th October • Shop Local Advertising. 15th November Large feature in OT • Subsidised advertising one page funded by BID & OT. 16 adverts available at £25 • Supported by full editorial • Shop Local Day 17th November same day as Reindeer Parade. • Advertising on social media, OT and Oban FM • Oban Winter Festival have refused additional advertising in their programme. • Discussion around a Review advertising campaign. Andy to obtain costs from the OT • Discussion on changing date for 2019 of Reindeer Parade – To be progressed • Olive Garden campaign worked very well 		<p>AS to obtain costs from OT</p> <p>Discuss moving date of Reindeer Parade</p>
9918	<p>BID4Oban & Council Projects update:</p> <ul style="list-style-type: none"> • Site meeting held with A&B – Adrian Jackson Stark • Locations identified for signs • Awaiting update on walking routes. • Discussion with Fergus Murray • Look at improving area of Shore Street as this is where most bus passengers are dropped off. Andy to review • Look at installation of information boards for Shore Street 		<p>AS to ask Hoeyes to quote for new notice boards</p>
10918	<p>Cruise Group Update:</p> <ul style="list-style-type: none"> • Meeting held with P&O Cunard. Queen Victoria visits Oban on 7th June • Plan in place for bespoke tours for 2019 covering archaeology, history, music 		
11918	<p>Common Good Fund; Infrastructure Application</p> <ul style="list-style-type: none"> • We will make an application to the Oban Common Good Fund to fund a Light up Oban project. This will namely be Black Lyn, Stevenson Street, Tree at Rockfield, lanes adjacent to Regent Hotel • Phased project that also looks at McCaigs Tower, Jacobs Ladder, Star Brae. • Purpose is also to encourage businesses to buy into plan with business improvement grants • Estimated application £20,000 <p>Community Council Project:</p> <ul style="list-style-type: none"> • Permission granted to tidy up McCaigs Tower area 		<p>AS to apply to CGF</p>

	<ul style="list-style-type: none"> • Cut back trees, shrubs both inside and outside the tower • Using experienced horticulturalist with 40 years' experience • Using Community council to apply for funding to the common good fund however BID should match fund. 		
12918	Salary review BID4Oban employees: <ul style="list-style-type: none"> • Board agreed to increases • New contracts to be drawn up by HR Dept Ltd 		AS to pursue new contracts
13918	BID4Oban Term 2 Year 2 discussion: Open discussion regarding what projects or ideas the board have for next year. Carried over from August meeting. <ul style="list-style-type: none"> • Look into reopening toilets at Corran Halls water works. • Look into taking over North Pier toilets – Andy to investigate • Fergus suggested investment in solar panels for local energy plan • Business refuse collection • Ask organisations or individuals to sponsor floral displays • Charge for advertising when new boards are replaced. • Gibraltar street improvement • Tesco short cut to High street needs resolved. • Help business take on younger people and engage with high school • Review town CCTV and look at Greenock model • Review of levy charges 		
14918	Appointment of Vice Chair BID4Oban: Carried over from August <ul style="list-style-type: none"> • Gregor MacKinnon appointed 		AS to advise David McGregor
15918	AOB – December Board Meeting <ul style="list-style-type: none"> • Cancelled Andrew Spence <ul style="list-style-type: none"> • Likely to be absent for three weeks from end November • Kay will manage office for duration with support from board and accountant • <p>Late funding grant application from the MacDougal of Dunollie Trust to fund an event. This consisted of lighting up the grounds for the week of the Winter Festival. Unanimously rejected as there was a poor return and little economic impact. Andy to advise applicant</p>		AS advise Dunollie of outcome

	Enclosure (s)		
--	----------------------	--	--