

BID4OBAN Ltd MEETING OF BOARD OF DIRECTORS

Tuesday 18th June 2019

Oban Community Fire Station

Minutes of Meeting

Item	Present: A Spence, G MacKinnon, R MacCuish, J Forbes, I Clunie, N Archibald, F Murray, G MacKechnie, T Cave. Minutes: K McDonald Apologies: None	
Chair: Tony Cave		
1619	Declarations of Interest: R MacCuish – Oban FM	
2619	Minutes of previous meeting: 16th April – change heading from agenda. Proposed: G MacKinnon Seconded: J Forbes	ALL
3619	<p>Matters arising:</p> <ul style="list-style-type: none"> • A-boards – Update later • Oban 2030 Development plan Meetings booked with economic development • Oban Sportive Approx. 60 Oban • 13 from Lochgilphead and Southern A & B • 125 from wider Scotland • 10 from England. Furthest travelled was a couple from Exeter. See below: • Meeting arranged to plan next year’s event • Whole event was filmed will help with advertising for next year and also be used by Wild About Argyll. Funding was from OLTA • Favourably compared with similar event in Edinburgh. Thanks to Diageo • Love Oban signs. Fusion unable to help. Fergus getting quote from Cameron Still, Core Signage, MacFab or MacKenzie Welding may also be able to help • Land next to McConachie’s needs tidied up, Andy will approach council as owners • No formal approach made to council to take over the running of public toilets as no problems have arisen this year. Toilets at Scottish Water now gone. [REDACTED] 	All
4619	<p>Finance Report: May & April update and Budget considerations</p> <ul style="list-style-type: none"> • Budgets reset in line with income coming in. Far higher collections rates than previous years. 4 months ahead of target • Major expenditure floral enhancements. Would be great as a community project but would need 2 large polytunnels. 286 half baskets, 18 troughs and 40 ordinary baskets required. Council could be asked but assurances would be needed that it would be done. Andy will speak to council • Oban Live Grant, HIMDF both paid out, an upfront payment for Black Lynn project was made for equipment • Grant from Common Good Fund will be credited once project underway or on completion 	All

	<ul style="list-style-type: none"> • £7382 released from previous years going back to 2013 of non-redeemed Love Oban Vouchers • Electricity bill due to estimated reading. Will come back in line • [REDACTED] 	
5619	<p>Chief Executive Update</p> <ul style="list-style-type: none"> • Meeting with Rothsay potential BID group. They are looking for support however this will be charged out to them as a consultancy fee for Oban BID • Meeting with Ross Watson from the Woodland Trust. They have taken over the running of Dunollie Woods and will be developing new walks etc. Have offered BID support. This also ties in with the Shine a Light on Oban project • Easter Weekend. Meetings with A&B regarding town cleaning. Town looked good over the weekend and lots of great feedback from visitors • Meetings with Oban Live and discussions regarding fringe. This is sponsored by Clark Thomson and should be a much-improved event • Meeting with David McGregor regarding funding and budgets • HIMDF – Fantastic event with full support given to them organising Station Square etc. • OAUT – Meetings with the View, SAMS, Argyll College and students to set up potential mini student’s union in the town centre. Businesses will supply student discounts • Meetings with contractor for Shine a Light on Oban • Electric car event Corran halls • Meeting with Kirstin MacDonald from economic development • Hanging baskets due to be installed by end May • Permission granted for bunting and banners to be placed on George Street. These will be in place for Oban Live. Lighting department unable to complete, waiting for another date. Fire Brigade could be approached regarding installation 	AS
6619	<p>Business Improvement Oban FM</p> <ul style="list-style-type: none"> • Oban FM have applied for a grant to refurbish their trailer. They are also applying to the Common Good Fund which we have supported. They are purchasing new equipment for the trailer to incorporate a much-improved PA system. As we use them for Fireworks, Motorfest, Oban Live, HIMDF we should support them with a grant. The trailer will be branded with Love Oban & BID4Oban branding as part of the conditions of grant. Would suggest we give them £1000. They are associate members. Total funding required £5000. Grant approved • Aulays Bar Business Improvement Grant applied for, £1 000 approved 	AS
7619	<p>Shine a light on Oban update</p> <ul style="list-style-type: none"> • Meetings held with A&B, Contractor and Stevenson Street businesses • Permissions in place from A&B to connect to road lighting • Costs now being finalised, and plans submitted to A&B lighting. Likely this work will start by end of June. We have received funding of £11500 from the Common Good Fund. £10 000 from BID4Oban. • 3 Businesses in Stevenson St also taking part and will be applying for Business Improvement Grants • Switch on event will take place to include Common Good Fund 	AS
8619	OLTA proposal	AS

	<p>[REDACTED]</p>	
<p>9619</p>	<p>Street signage proposal</p> <ul style="list-style-type: none"> • Met with Jamie from planning • Proposal to install new information boards across the town and standardise format • 10 new boards proposed that will also replace out of date boards • Council are in full agreement and will only charge one fee to gain a street advertising licence however this minimal cost is likely to be waived • New sites agreed • Advertising costs recovered from levy payers • Cost is £20000 however further estimates awaited • Cost part of the town centre project 	<p>AS</p>
<p>10619</p>	<p>WIFI update</p> <ul style="list-style-type: none"> • Complete 	<p>AS</p>
<p>11619</p>	<p>Oban Live</p> <ul style="list-style-type: none"> • Event was a sell-out! • Fringe festival • Good engagement with levy payers • Improved marketing for BID on site • Question mark over next year’s event due to escalating costs • Mossfield needs improving and investment to make it more event friendly. Other users would like to invest as well. Expert advice needed to make it cheaper to run. HIE could be involved. A feasibility study is needed • Needs a collective look by everyone involved in using Mossfield 	<p>AS</p>

	<ul style="list-style-type: none"> • Council not giving service level agreements anymore and reducing funding given to festivals • Advertising for Oban provided by Oban Live is worth a lot 	
12619	<p>Oban Winter Festival</p> <ul style="list-style-type: none"> • Meeting held with OLTA and OWF • It was agreed that there needs to be improve ways of working together with all organisations <p>[REDACTED]</p> <ul style="list-style-type: none"> • They have made a verbal request to BID4Oban for £4000. This is on the basis that we would sponsor a single event that would be fully integrated and branded as BID4Oban • OLTA and BID to market event appropriately throughout Scotland • Abellio and accommodation providers are keen to provide offers for that time of year • Competitions like Scrabble or Pool events to attract entrants and generate income with a big prize fund • Conditions could be imposed to ensure it is properly advertised. 	AS
13619	<p>Director Recruitment</p> <ul style="list-style-type: none"> • With the resignation of Alex Needham our numbers are diminishing • Gender balance of the board • Hospitality oriented • Need solutions 	
14619	<p>AOB</p> <ul style="list-style-type: none"> • All under one banner statement • Mailchimp to levy payer to justify email from Grassroots 	