


**BID4OBAN Ltd MEETING OF BOARD OF DIRECTORS**  
**Tuesday 14<sup>th</sup> January 2020**  
**Oban Community Fire Station**  
**Minutes of Meeting**

Item		Lead
	<b>Present:</b> T Cave, R MacCuish, G MacKechnie, F Murray, A Spence, J Forbes <b>Apologies:</b> G MacKinnon, N Archibald, I Clunie <b>Minutes:</b> K McDonald	
<b>Chair: Tony Cave</b>		
1	<b>Declarations of Interest - None</b>	
2	<b>Minutes of previous meeting: 17<sup>th</sup> December 2019</b> Proposed – J Forbes    Seconded – R MacCuish	
3	<b>Matters arising:</b> Keep Oban Beautiful are in discussion about Lochside St.	
4	<b>Finance Report: December Finance and draft accounts 2019</b> No major movements with slight reduction in first month's collections. <ul style="list-style-type: none"> <li>• Reference finance. Just received reports for December collections. Invoice attached.</li> <li>• Total collections to end December 2018 £118242</li> <li>• Total collections to end December 2019 £130135</li> <li>• £11893 improvement on last year's collections at this time.</li> <li>• Draft Accounts for comment – meeting David McGregor 15<sup>th</sup> January</li> <li>• Debt meeting Tuesday 21<sup>st</sup> January Campbelltown</li> </ul>	
5	<b>Chief Executive Update to 14<sup>th</sup> January</b> <ul style="list-style-type: none"> <li>• Fireworks Hogmanay – very successful with large crowds watching from town. Proposal to promote Oban as Hogmanay destination in conjunction with OLTA</li> <li>• Love Oban Voucher sales – Highest ever sales in December</li> <li>• Meeting Oban Sea Shanty Festival</li> <li>• Meeting OT regarding pre-AGM feature in the review – Advertising can be sold at preferential rate to levy payers to offset costs.</li> <li>• Mossfield Meeting tomorrow</li> <li>• Port of Oban Cruise Group – Successful meeting. Kay has contacted Royal Scotsman who are considering walking tours.</li> <li>• STP Meeting 7<sup>th</sup> February Inverness</li> </ul>	<b>AS</b>

	<ul style="list-style-type: none"> <li>• Pan Argyll business meeting 28<sup>th</sup> January – Jane MacLeod is taking this forward. Andy is unable to attend and David MacGregor is to be asked to attend on Boards behalf.</li> <li>• February Meeting date change to Monday 17<sup>th</sup> February</li> <li>• Oban Live 2021 – 2023</li> </ul>	
6	<b>Town Centre Fund Progress</b> – Progress is being made and Argyll & Bute employees have been very helpful and will attend a meeting with Andy at the beginning of February.	<b>AS</b>
4	<b>Town Letters “Oban” update</b> <ul style="list-style-type: none"> <li>• A local contractor has been approached for quotes for a “BIG OBAN SIGN” to be in either galvanised or powder coated steel and fully compliant with health and safety requirements and maintenance free. Suggested site on land opposite Victoria Crescent. Andy to have designs drawn up.</li> </ul>	<b>AS</b>
8	<b>Storm Project – update</b> <ul style="list-style-type: none"> <li>• Meeting Scheduled for February</li> <li>• Proposed date 19<sup>th</sup> -21<sup>st</sup> June – new date needed which will be discussed at meeting. Event attracts other events and involves other organisations. Could be combined with skiff regatta and West Highland Week.</li> </ul>	<b>AS</b>
9	<b>Sea Shanty Festival</b> <ul style="list-style-type: none"> <li>• Potentially on Oban Live Weekend – Estimated funding from BID4Oban £5000 approved. Branded Oban International Sea Shanty Festival. Three day event.</li> <li>•  Discussions with Oban Live ongoing re 2021,22,23.</li> </ul>	<b>AS</b>
10	<b>Expo 2020 Aberdeen OLTA Funding</b> <ul style="list-style-type: none"> <li>• Cost of this event £2502</li> <li>• Last year it was jointly funded by BID4Oban, OLTA and Oban Live, Diageo funded attendance by a member of staff and whisky for stall</li> <li>• This year OLTA £1000</li> <li>• Commitment from POCG £500</li> <li>• BID4Oban £1000</li> <li>• 10 000 companies tourism related companies attended, good contact made last year. Suggestion that Oban Live be involved re 2020,22,23.</li> </ul>	
11	<b>OLTA funding</b> <ul style="list-style-type: none"> <li>• £10 000 due as per minute of understanding. Funding approved.</li> <li>• Asked for full report on how money was used last year for our AGM</li> </ul>	

	<ul style="list-style-type: none"> <li>• Previous funding led to £20 000 of match funding and filming of Oban Sportif which can be used for future advertising. Suggested that International Arrivals at airports would be a good venue for advertising Oban.</li> <li>• Queen Street station has offered to host advertising stand for Oban when it reopens.</li> </ul>	
12	<p><b>AOB</b></p> <ul style="list-style-type: none"> <li>• AGM 17<sup>th</sup> March 6pm – Corran Halls Studio Theatre</li> <li>• Letter notification £400, environmentally friendly option of email and social media to be used</li> <li>• Advertise via email and OT and in Review</li> <li>• Attendance incentive to be looked at</li> <li>• Future Christmas lighting to be looked at. Blanchere attending meeting with Andy in February. Keep Oban Beautiful will apply for local funding whilst BID will administrate. Projection of images onto buildings could be looked into.</li> </ul>	
13	<b>Directors discussion</b>	<b>Directors</b>