

BID4Oban – Directors Meeting – 17th March 2020

Abbreviated Minutes

Present:

Roddy McCuish

Iain Clunie

Gregor McKinnon

Tony Cave

Fergus Murray - by phone

Andrew Spence

Apologies – John Forbes

Absent – Gilbert McKechnie

BID4Oban to take advice from Scotland's Town Partnership CEO Phil Prentice. No information as at 10pm this evening.

Levy income – at present we are in a good position. Collection rates above last year.

Long projection regarding Corona Virus is a potential for seasonal Wipeout this year

Shop local campaign - Andy and Kay. Also utilise new town directory and digital channels

Communicate to members – Andy and Kay – Local strategy through social media

Council staff redirected – Fergus advised all council teams either working from home or concentrating resources where they are best deployed.

Business gateway – To be used as a resource to support the business community

Council have had no money to redistribute – As at time of meeting the council are unaware of available funding

Key partner bids – BID4Oban to utilise every available partner to trade out of current situation: AITC, OLTA, A&B, Business Gateway, STP and most importantly digital media.

Town recovery plan – Andy to work with OLTA, AITC, A&B, STP etc etc. Groups to be brought together to formulate a plan to ensure the town emerges from the current situation with a positive and prosperous future

Lobby with mid Argyll Chamber of Commerce – Andy to contact and suggest positive ways of working.

Weekly briefing – For business community. Keep them up to date with developments.

Collect email addresses business – At present this is a weakness that we need to address. Kay will work on gathering these.

Communication expert & Digital channels - pursue a digital partner to support BID deliver through all channels – Andy to investigate and update

Close office – Office will close with immediate effect – All communication via digital

Shop local support business – Investigate advertising campaign – Andy

Business directory free for year – Liaise with proposed provider – Andy

Town cleaning – Andy contact Tom Murphy

Local soap company – Investigate – Andy

Diageo – Investigate – Andy

Weekly conference call – 6pm every Tuesday for all directors

£13000 in event grants not to be paid

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Fire Station unavailable until further notice for meetings – Proposed all meetings digital